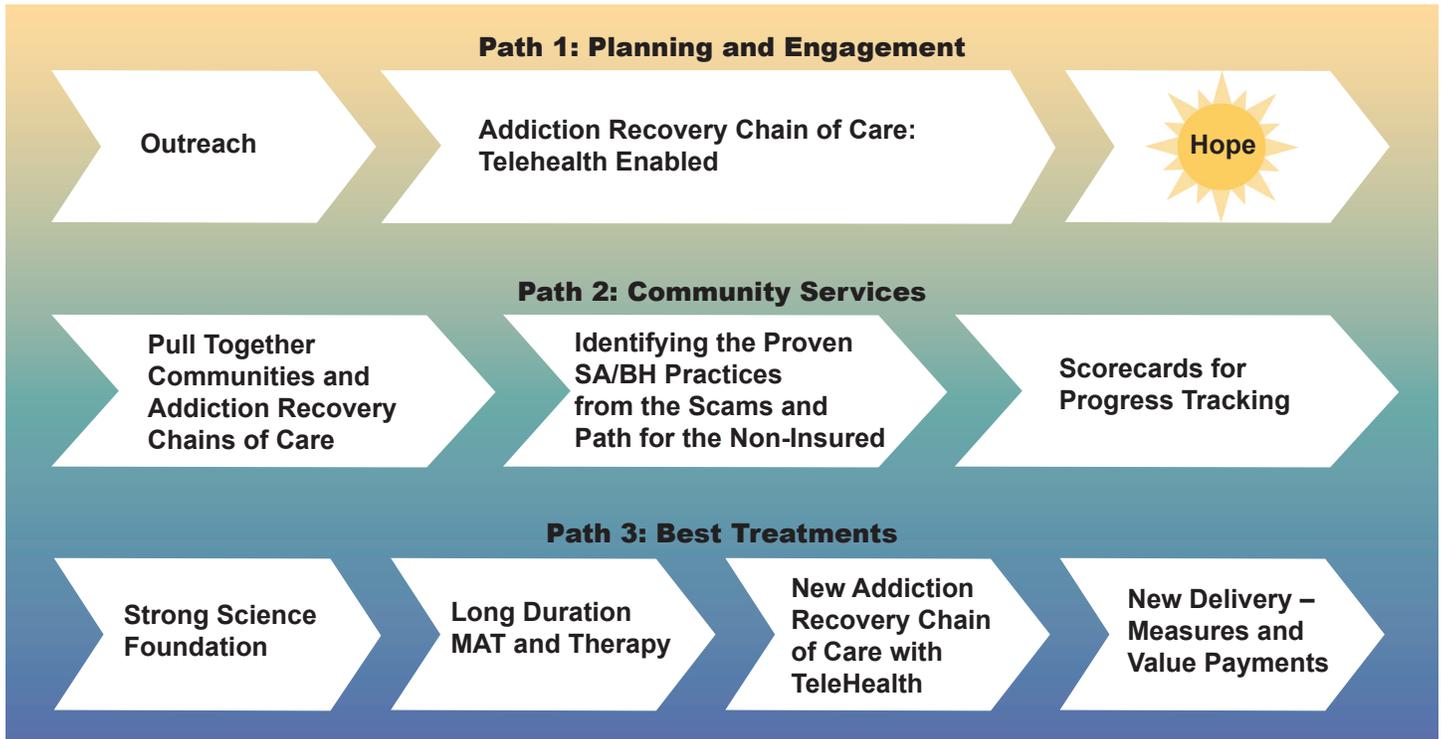


Addiction Recovery Integrated Support Environment (ARISE)



Addiction Is a Complex Brain Disease: There is A Treatment Gap but We Have A Three-Path Solution. We Understand: Addiction is a Disease.

A set of LifePulse360 ARISE capabilities must all be aligned around the personal needs of the recovering addict in their journey to complete recovery and fulfilling their hopes. NIH-NIDA Director Dr. Nora Volkow, in her testimony before Congress said “Advances in medical imaging have revealed that addiction is a complex disease of the brain ... By understanding how addiction affects different neuronal processes, we can gather insights that give us a better understanding of why the behaviors of people who are addicted are so disruptive to their lives and frequently that of others.”

“There are people [whose genetic susceptibility is] so powerful [that it] can overpower resilient environments, making them liable to addiction,” Volkow said. “There are environments that are so stressful and adverse that [they] can make people vulnerable to become addicted, even though they don’t have the genetic [susceptibility].”

Path 1: Personalized Care Planning and Engagement

It is understood that there is a strong genetic element for those that become addicted, and never starting or catching it early helps. It is therefore important to have an active outreach and engagement of those that are near to, or have fallen into, addiction. Far too often, the road to long term and sustainable recovery faces an unethical detour of false promises. There are practices that are either outdated or fraudulent. There is the realization that short-term, quick-fix solutions do not work. Families will do anything to save their loved one, the siren call of many unethical promises of quick recovery treatments. These unsavory recovery promises of quick results taint the efforts of the many realistic and long journey advocates. But patients and caregivers are confused by the poorly integrated strategic efforts.



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Path 2: Integrated Community Services at State and Community Level

The poorly defined National Drug Plan Strategy leaves the fight for addiction crisis to be solved by the states. That puts new pressure on the state leadership. The governor and Lt. Gov of any state look to the State Health and Human Service Secretary and the voices of many community leaders who call for action. LifePulse360 is the integrated solution. ARISE has identified three common elements that can be configured to any state's addiction recovery capabilities: 1) Define a community addiction recovery Chain of Care; 2) Define proven practices and flag scams and non-insured options; 3) Create community progress scorecards.

Path 3: Best Treatments with TeleHealth

There is strong evidence that a good treatment consists of 1) sustained, multi-year Medication Assistance Treatment (MAT); 2) an approach that addresses an underlying, co-occurring mental illness, medical conditions and underlying social issues such as food, housing, jobs and peer support; 3) a community-level collaboration. A community-level collaboration solved polio. Referrals and consulting will need to use TeleHealth capabilities. A community-level collaboration got us to the moon. A connected environment that pulls all the resources together is needed. BDC understands the underlying technology. BDC can solve this with its LifePulse360 platform.

We Know: There is a treatment gap!!

A recent "treatment gap" report describes the addiction treatment problem, but has thrown that problem to be solved at a local level. There are several ways to close this gap.

There are not enough psychiatrists with knowledge of the new evidence-based treatment practices. Easy access to addiction psychiatrists via TeleHealth would bridge that gap.

Another key approach to fill the treatment gap is to leverage primary care providers. These providers can help with MAT treatment and addiction identification. But they are reluctant to treat addiction because of gaps in their training. They need supplemental training and, additionally, need to be mentored by experts. LifePulse360 can enable engagement with a team that defines a community-based "Chain of Care". This collaborative environment can link providers with experts and community resources to help the addicted work through their long journey to full recovery.

LifePulse360's ARISE capabilities provide a new delivery model that can both fill the treatment gaps, respond to

new threats and recommend new treatments.

Addiction recovery requires an aggressive outreach program with strong peer counselors and a broad use of local and regional centers of excellence. Each patient needs access to proven best practices that are connected to an Addiction Recovery Chain of Care.

We Know There Are New Threats Emerging Daily

Currently there are innovative new, even more dangerous, synthetic drugs being readied by organized crime and international cartels. Sharing information about these new public health threats is critical.

Alignment of resources and best practices available with those in need requires timely, meaningful data from each link in the chain. The LifePulse360 platform fills this gap and enables expanded support services.

Strong Integration and Social Support with LifePulse360: Addiction Recovery Integrated Support Environment (ARISE)

While many substance abuse organizations try to address one issue at a time, LifePulse360 takes an integrated system approach. It is a system that connects all of the addiction recovery support and information management systems together with a personalized patient focus.

The local grassroots efforts, and many fine non-profit groups need to be pulled together with a chain of leaders who are connected and have a shared vision. However, in our internet and cloud-based world, a complete information management platform does not exist. The LifePulse360 platform is designed to evolve with new treatments. Each community can adapt ARISE capabilities for their unique needs. The set of associated providers and community resources will be continuously integrated as the community partners change. The Addiction Recovery Chains of Care can put your community, region and state on a new path forward by supporting the long journey to recovery.

One Final Thought from Dr. Volkow

"If we want to prevent people from taking drugs, we have to ensure that there are social support systems that provide them with opportunities to grow and develop. If we want to get people to go and stay in treatment and to recover, we need to integrate them into meaningful social environments that respect and accept them. If we don't, they'll relapse."

This is our approach. Let's talk further.