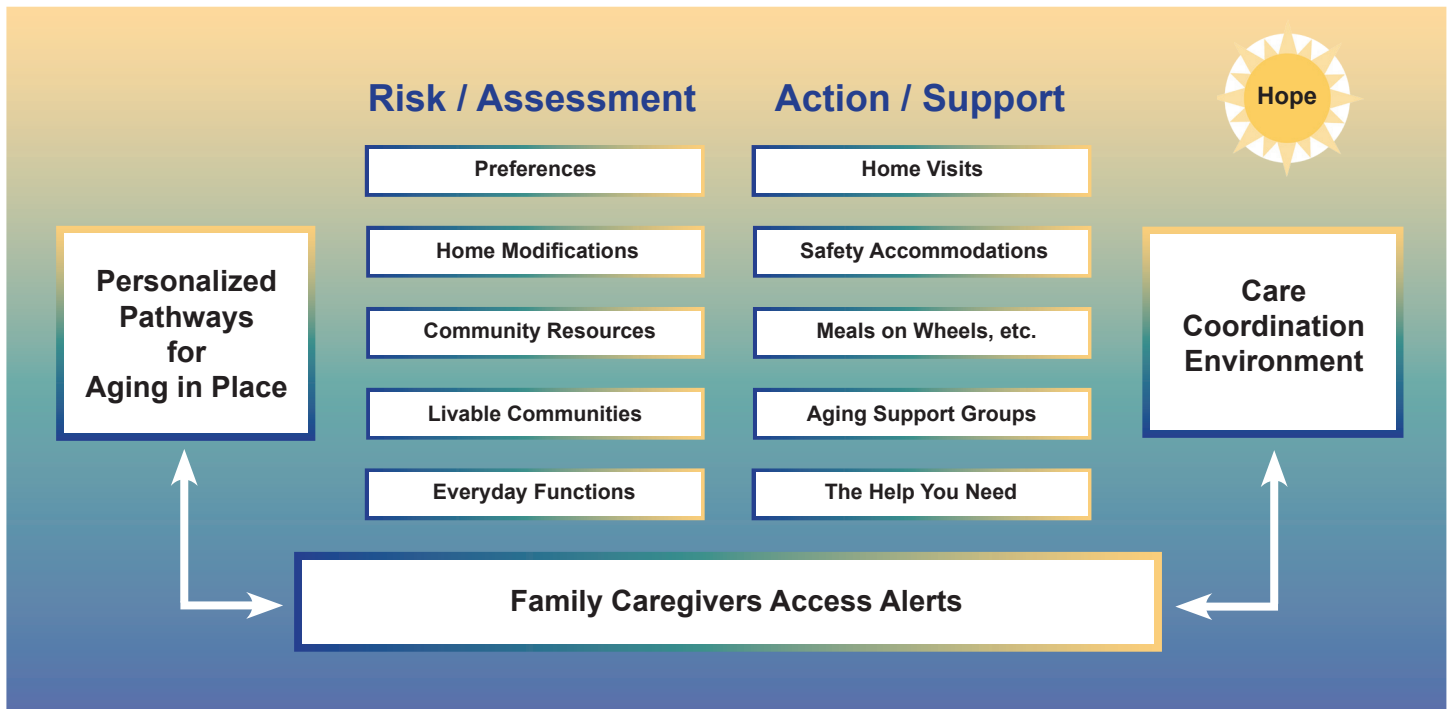


Aging in Place



Challenges

- Huge inflow of baby boomers and many over 90
- Most want to live in their current home
- Change is difficult
- Coordinating with Medicare

Barriers

- Limited Medicare risk review - need options and coordination
- Change is difficult
- Family as change agents - gets very personal
- Finding help, while not getting "ripped-off"
- Lack of age-planning in communities

The LifePulse360 Solution

- The LifePulse360 care-coordination framework with special agents and action plans addresses not only health but also arrange for human services.

Tool For Patient-Consumers

- Provides managed services for health & long-term support services
- Allows patients to voice preferences and receive help with dignity

Tool For Care-Coordinators

- Integrates healthcare systems with home care
- Coordinates home visits more reliably
- Supports being trusted advisor who listens to changing concerns
- Aligns service population and the available community services
- Supports the shift of focus to the patient

Tool For Providers

- Goes beyond just identifying aging risks by providing actions
- Allows providers to track progress through coordination and use of smart technology
- Allows reputable, new types of age-related services to enter local markets
- Extends the family-internist practices' limited resources via coordination framework

Key Goals: Making Data Useful Information

- Deliver Personalized-Localized information via smart use of agent and cloud technology
- Move from isolated to integrated systems
- Use collaborative technology to optimize limited resources



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